

## Curriculum Vitae, DI (FH) Anneliese Fraser

06.11.1980 Born in Mürzzuschlag (Anneliese Singer)  
Nationality: Austria

1991-1999 BRG Kepler, Graz (Austria)  
secondary school which specializes in informatics and mathematics

07/09 1997 Grazer Wechselseitige Versicherung  
08/09 1998 Grazer Wechselseitige Versicherung  
11/12 1998 Lego (promotion)

06 1999 School-leaving exam in German, English, French,  
mathematics and an art-project

08/09 1999 A.N.A.I.S. (internet design)



1999 - 2003 Information-Design at the university of applied sciences,  
Graz (Austria)  
Information-Design specializes in conceiving and implementing creative ideas, with  
usability as a main part of it. This can be used for various media:  
Indoor Media (grafiks, photography, films and sounds),  
Outdoor Media (events, exhibitions and orientation systems)  
as well as New Media (internet and usability). >> Find details in my project book <<

Computer skills: Photoshop, Freehand, Indesign, QuarkXpress,  
Cinema 4D, Dreamweaver.  
Concept skills: visualisations, internet, exhibition and event design, creating motion  
pictures, advertising strategies, project management.

07 2000 Firma Schrempf, Graz (Austria)  
to 09 2000 Graphic & exhibition design as well as supporting the „Steirischer Herbst“

10/12 2000 Dr. Kohlmaier, orthopedist (CMS - internet design)  
05/06 2001 Christine Harter, psychotherapist (internet design)

07 2001 Feichtinger Architectes, Paris (France)  
to 01 2002 presents about 70 projects. (multilingual CMS - internet design)

07 2001 Atelier d'architecture Chaix & Morel et associés, Paris (France)  
to 10 2002 presents about 110 projects. (multilingual CMS - internet design)

06/07 2002 Swabidu, fairy tales publisher (internet design)  
08/09 2002 PTB-Rechtsanwaltsgemeinschaft, lawyers (internet design)



08/12 2002 Wien Nord Pilz advertising agency, Wien (Austria)

01/02 2003 APSYS, institute of psychotherapists (internet design)  
03/04 2003 Segel & Surfschule Döbriach, water sports (internet design)  
04/05 2003 MYTHOS, greek club (corporate design)

03/06 2003 Diploma thesis: creative guide for unique events  
(manual for organizing events)

24.07.2003 Graduation: Master of Applied Sciences: Dipl. Ing. (FH)

since 11/2003 D. Swarovski & Co., Wattens (Austria)  
Nov 03 - Oct 04 Online Communication Manager in the Business Unit Architecture  
Nov 04 - Sept 05 additional functions: print communication and ingredient branding  
*Aug 05 marriage with Gordon Fraser*  
Oct 05 - Feb 07 additional functions: deputy, budgeting and cost monitoring.  
*Mar 07 - Aug 07 maternity leave (Victoria Fraser)*  
since Sept 07 part time (intranet & photography)

 work experience in offices  
 work experience freelance